

# Science Communication Fellowship: Workshop I Outline



July 10, 2015  
1:00 p.m. – 4:00 p.m.

## 1. Brief Introductions

- a) Review goal of Portal to the Public and the Science Communication Fellowship
- b) Brief individual introductions

## 2. Making Meaning – a reflection activity on informal learning experiences

## 3. Pleasure of Finding Out – an activity to develop a broad understanding of how informal audiences learn

## 4. Building a Common Vision – overview and reflective activity for communication strategies

## 5. Model Activity: Oil Spill – demonstration activity

## 6. Introduction to Concept Mapping

## 7. Wrap Up and Homework Overview

- a) Concept mapping homework
- b) Online interpretation course
- c) Review Session I
- d) Next steps



*Sunset Zoo's Science Communication Fellowship is supported in part by the  
Portal to the Public Network and  
Kansas State University Graduate School*

# Science Communication Fellowship: Workshop 2 Outline



August 10, 2015  
1:00 p.m. – 4:00 p.m.

## 1. Review Session I

- a) Review high points from Workshop I activities
- b) Questions from Workshop I

## 2. Activity Presentations

- a) Each scientist presents their thoughts on the public engagement they are developing (not a formal presentation; props are welcome if appropriate but not necessary)
- b) Scientists provide initial feedback on public engagement ideas presented

## 3. Invitations to Participate – an activity to brainstorm ways each scientist can engage a passing audience

## 4. Questioning Strategies – scientists will encourage another scientist to investigate a resource through the use of questions

## 5. What's in a Word – an activity to help examine the use of technical jargon

## 6. Wrap Up & Next Steps