July 10, 2015
1:00 p.m. – 4:00 p.m.

1. **Brief Introductions**
   a) Review goal of Portal to the Public and the Science Communication Fellowship
   b) Brief individual introductions
2. **Making Meaning** – a reflection activity on informal learning experiences
3. **Pleasure of Finding Out** – an activity to develop a broad understanding of how informal audiences learn
4. **Building a Common Vision** – overview and reflective activity for communication strategies
5. **Model Activity: Oil Spill** – demonstration activity
6. **Introduction to Concept Mapping**
7. **Wrap Up and Homework Overview**
   a) Concept mapping homework
   b) Online interpretation course
   c) Review Session 1
   d) Next steps
Science Communication Fellowship: Workshop 2 Outline

August 10, 2015
1:00 p.m. – 4:00 p.m.

1. Review Session 1
   a) Review high points from Workshop 1 activities
   b) Questions from Workshop 1

2. Activity Presentations
   a) Each scientist presents their thoughts on the public engagement they are developing (not a formal presentation; props are welcome if appropriate but not necessary)
   b) Scientists provide initial feedback on public engagement ideas presented

3. Invitations to Participate – an activity to brainstorm ways each scientist can engage a passing audience

4. Questioning Strategies – scientists will encourage another scientist to investigate a resource through the use of questions

5. What’s in a Word – an activity to help examine the use of technical jargon

6. Wrap Up & Next Steps

Sunset Zoo’s Science Communication Fellowship is supported in part by the Portal to the Public Network and Kansas State University Graduate School