



OMSI's *Current Science Programs Initiative* is a bridge connecting local innovation, research, and industry with public audiences of all ages. The *Meet a Scientist* monthly program provides OMSI visitors the opportunity to interact with local experts like scientists, engineers, technicians, and designers, who are prepared to communicate about their career and current work with engaging hands-on activities. Meet a Scientist exclusively features professionals who have taken part in OMSI's *Science Communication Fellowship* program. This program is designed to build the capacity of regional science and industry-based professionals to communicate the complexity of their current work with diverse audiences.

OMSI's Current Science Programs Initiative:

- Provides accessible role models for youth and highlights real, local career opportunities
- Showcases regional science and industry through an engaging, personalized format
- Supports science literacy and informed decision making for citizens of all ages
- Builds the capacity of science and industry-based professionals to effectively communicate about their work



Before participating in Meet a Scientist, Science Communication Fellows participate in OMSI's Science Communication Short Course, a series of four professional development workshops focused on building the skills to effectively engage public audiences. Participants refine key messages related to their areas of expertise and practice simple techniques for talking science with non-scientists. Fellows collaborate with OMSI educators to develop unique hands-on activities and displays to be showcased at the Meet a Scientist monthly program.

"I feel like I finally learned how to make my science topic approachable to the average person."

Science Communication Fellow

## **Sponsorship Opportunities**

By supporting OMSI's Current Science Programs Initiative, you will have opportunities to build brand awareness and to make meaningful, personal connections with OMSI visitors and the scientific community. Sponsorships are available for the Meet a Scientist program, as well as tuition sponsorships for the Science Communication Fellowship program (these sponsorships can be designated for employees of your organization). Specific sponsorship benefits could include:

- Logo or name recognition on program onsite signage
- Name recognition in Press Release and updates
- Name recognition on OMSI Donor Wall

- Digital and social media
- Name recognition in the OMSI Online Donor Report



"It's really good having researchers available like this. [The scientist] did a wonderful job answering adult questions while facilitating kid's hands-on activities."

- Parent at Meet a Scientist